

## **Virginia State Service Plan for Volunteerism and National Service 2010-2013**

The Virginia State Service plan was developed with input from statewide stakeholders which began at a Public Square forum sponsored by the Richmond Times Dispatch and conference in March 2009 hosted in partnership with the Older Dominion Partnership. Nine regional forums were held in small and large communities including Charlottesville, Mathews, Harrisonburg, Fairfax, Roanoke, Richmond, Portsmouth, Lynchburg and Warsaw. Almost 400 persons attended including representatives of state and local government, non-profit community and faith-based organizations, and members of the Governor's Advisory Board on National and Community Service (Board).

The Virginia Office on Volunteerism and Community Service (OVCS) invited organizations to provide input through an on-line survey featured at our website, [www.vaservice.org](http://www.vaservice.org) and through our monthly e-newsletter, *Volunteer Virginia*. Both the Board and members of the Collaborations Workgroup also provided input. The Collaborations Workgroup consists of the State Director for the Corporation for National and Community Service (CNCS), the president of the Volunteer Center Network, the director of the Virginia Network of Non-Profit Organizations, the chair of the Senior Corps Association, and the executive director of the Family and Children's Trust Fund. These sessions allowed the Virginia OVCS staff to not only gain input for the State Service Plan and office operations, but also to provide information to organizations interested in applying for AmeriCorps funding. In addition, a copy of the plan was sent to both the Virginia Association of Counties and the Virginia Municipal League for feedback. The plan has been submitted to the Governor's office, and approval is expected by December 1, 2009.

Based on this input, the decision was made to slightly modify the goals from the 2006-2009 plan. We also have added a "Goal #4" to address the requirement for a supplemental plan for service by adults aged 55 or older. Virginia's overall goal is to see a continued increase in the number of volunteers (1.7 million adults in 2008) and volunteer rates (29.3% for 2008) over the next three years as reported in the annual *Volunteering in America* study conducted by the Corporation for National and Community Service. Following are our contributing goals.

### **Plan Objective**

There will be an increase in the number and percentage of Virginians volunteering each year as measured by the annual *Volunteering in America* study conducted by the Corporation.

**Goal #1** – Increased accessibility to volunteer and national service opportunities in an effort to connect *all* Virginians

<b>Strategies</b>	<b>Timing</b>	<b>Outcome</b>
Increase placement of AmeriCorps members in distressed communities through intermediaries	All years	Intermediary programs working in three (3) distressed communities by 2012-13
Invite more national direct programs to include Virginia in their service areas	Year 1	At least one (1) new national direct program by 2010-11
Work with existing sub-grantees, state agencies and their community based affiliates to develop and submit at least two (2) competitive applications each year	All years	Two (2) competitive applications each year with at least one (1) funded

**Goal #2** – Improved capacity of Virginia’s organizations and communities to mobilize volunteer resources through collaborations and partnerships

<b>Strategies</b>	<b>Timing</b>	<b>Outcome</b>
Use Collaborations Workgroup list serve publicizing training opportunities, which includes all national service program sponsors, CNCS state office, Virginia Volunteer Network, Virginia Network of Non-Profit Organizations	All years	Distribute information at a minimum of five (5) events annually
Continue to enhance and increase distribution of e-newsletter and website subscription	All years	200 additional newsletter subscribers by 2013
Hold annual training event for service members on mobilizing volunteers	All years	Annual training
Invite Collaboration Workgroup members to participate in regional forums focused on faith and community based organizations that are hosted by the Department of Social Services	All years	Five (5) forums annually
Investigate insurance options available to non-profit organizations by other states	Year 1	Feasibility determined by January 2011

**Goal #3** – Greater public visibility of the impact of volunteerism and service throughout the Commonwealth

<b>Strategies</b>	<b>Timing</b>	<b>Outcome</b>
Increase use of social media to reach potential service members and volunteers	All years	N/A
Continue sponsorship of the Governor Awards for Volunteerism and Community Service	All years	Annual event
Support collaboration between AmeriCorps sub-grantees and other national service programs to generate projects and publicity around Martin Luther King Day of Service, the National Day of Service and Remembrance, AmeriCorps Week	All years	Collaborative service projects or events

**Goal #4** – Fully engage individuals age 55 and older in volunteerism and national service

<b>Strategies</b>	<b>Timing</b>	<b>Outcome</b>
Work with VA Department for the Aging to develop a statewide program of service members working at Senior Navigator sites and agencies for the aging to support the Commonwealth's <i>No Wrong Door Initiative</i>	Year 1 (design with partner input)	Operational in 2010-11
Seek public input from Governor's Advisory Board on National and Community Service and others as to whether to follow the Corporation's lead and allocate 10% of formula funds to Encore service programs	Year 1	Decision made for 2010-11 funding cycle
Connect to the Older Virginia Partnership with at least one (1) Governor's Advisory Board member serving on the Civic Engagement Workgroup	Year 2	Advisory board member in place by July 2011
Provide technical assistance based on best practice research to develop at least one (1) Encore service program	Year	Application submitted for 2011-12 funding cycle