

Virginia State Service Plan for Volunteerism and National Service for 2010-2013 (Updated April 2010)

The Virginia State Service plan was developed with input from statewide stakeholders which began at a Public Square forum sponsored by the Richmond Times Dispatch and *Boomer Engagement: The Future Wave of Volunteerism* conference in March 2009 hosted in partnership with the Older Dominion Partnership. Nine regional forums were held in small and large communities including Charlottesville, Mathews, Harrisonburg, Fairfax, Roanoke, Richmond, Portsmouth, Lynchburg and Warsaw. Almost 400 persons attended including representatives of state and local government, non-profit community and faith-based organizations, and members of the Governor's Advisory Board on National and Community Service (Board).

The Virginia Office on Volunteerism and Community Service (OVCS) invited organizations to provide input through an on-line survey featured at our website, www.vaservice.org and through our monthly e-newsletter, *Volunteer Virginia*. Both the Board and members of the Collaborations Workgroup provided input. Members of the Collaborations Workgroup include the State Director for the Corporation for National and Community Service (CNCS), the president of the Volunteer Center Network, the director of the Virginia Network of Non-Profit Organizations, the Chair of the Senior Corps Association, and the Executive Director of the Family and Children's Trust Fund. These sessions allowed the Virginia OVCS staff to not only gain input for the State Service Plan and office operations, but also to provide information to organizations interested in applying for AmeriCorps funding. In addition, a copy of the plan was sent to both the Virginia Association of Counties and the Virginia Municipal League for feedback. The plan has been submitted to the Governor's office in December 2009, who delegated responsibility for its submission to the Commissioner of the Department of Social Services. The Collaborations Workgroup met in February 2010 to review plan and provide additional input. Several new stakeholders were added. Attachment B provides a listing of current membership.

Based on stakeholder input, the decision was made to slightly modify the goals from the 2006-2009 plan. Goal 4 was added to address the requirement for a supplemental plan for service by adults aged 55 or older.

Virginia's overall goal is to see a continued increase in the number of volunteers (1.7 million adults in 2008) and volunteer rates (29.3% for 2008) over the next three years as reported in the annual *Volunteering in America* study conducted by the Corporation for National and Community Service.

Virginia State Service Plan Objective

There will be an increase in the number and percentage of Virginians volunteering each year as measured by the annual *Volunteering in America* study conducted by the Corporation.

Goal #1 – Increased accessibility to volunteer and national service opportunities in an effort to connect *all* Virginians

Strategies	Timing	Outcome/Update
Increase placement of AmeriCorps members in distressed communities through intermediaries	All years	Intermediary programs working in three (3) distressed communities by 2012-13 <i>Outreach made to programs operating in these areas. Additional points will be provided to organization applying to serve distressed areas and to organizations that choose to act as intermediaries in their communities.</i>
Invite more AmeriCorps National direct programs receiving funding from CNCS to include Virginia in their service areas	Year 1	At least one (1) new national direct program by 2010-11 <i>The office has received notification from 15 national directs who are applying and will have members in VA. At least 3 of them are new.</i>
Work with existing sub-grantees, state agencies and their community based affiliates to develop and submit at least two (2) competitive applications each year	All years	Two (2) competitive applications each year with at least one (1) funded <i>VA submitted 4 competitive applications for 2010-11 funding.</i>

Goal #2 – Improved capacity of Virginia’s organizations and communities to mobilize volunteer resources through collaborations and partnerships

Strategies	Timing	Outcome/Update
Use Collaborations Workgroup list serve publicizing training opportunities, which includes all national service program sponsors, CNCS state office, Virginia Volunteer Network, Virginia Network of Non-Profit Organizations	All years	Distribute information at a minimum of five (5) events annually <i>Shared information on FACTS Collaboration Conference for June 15; CERT Training Opportunities;</i>
Continue to enhance and increase distribution of e-newsletter and website subscription	All years	200 newsletter subscribers by 2013
Hold annual training event for service members on mobilizing volunteers	All years	Annual training
Invite Collaboration Workgroup members to participate in regional forums focused on faith and community based organizations that are hosted by the Department of Social Services	All years	Five (5) forums annually <i>Meetings held in Halifax 1/5/10 and Warsaw on 3/30/10</i>
Investigate insurance options available to non-profit organizations by other states	Year 1	Feasibility determined by January 2011

Goal #3 – Greater public visibility of the impact of volunteerism and service throughout the Commonwealth

Strategies	Timing	Outcome/Update
Increase use of social media to reach potential service members and volunteers	All years	N/A
Continue sponsorship of the Governor Awards for Volunteerism and Community Service	All years	Annual event <i>Event is tentatively planned for April 15, 2010.</i>
Support collaboration between AmeriCorps sub-grantees and other national service programs to generate projects and publicity around Martin Luther King Day of Service, the National Day of Service and Remembrance, AmeriCorps Week	All years	Collaborative service projects or events

Goal #4 – Fully engage individuals age 55 and older in volunteerism and national service

Strategies	Timing	Outcome/Update
Work with VA Department for the Aging to develop a statewide program of service members working at Senior Navigator sites and agencies for the aging to support the Commonwealth's <i>No Wrong Door Initiative</i>	Year 1 (design with partner input)	Operational in 2010-11
Seek public input from Governor's Advisory Board on National and Community Service and others as to whether to follow the Corporation's lead and allocate 10% of formula funds to Encore service programs	Year 1	Decision made for 2010-11 funding cycle <i>The Advisory Board felt that Virginia should not allocate 10% of its funds. However it encouraged technical assistance and outreach to organizations who would engage members 55 and over.</i>
Connect to the Older Dominion Partnership with at least one (1) Governor's Advisory Board member serving on the Civic Engagement Workgroup	Year 2	Advisory board member in place by July 2011 <i>The new administration has not established procedures for applications and boards at present time. An individual had been recommended and will be approached before July 1, 2010.</i>
Provide technical assistance based on best practice research to develop at least one (1) Encore service program	Year 2	Application submitted for 2011-12 funding cycle

